



LORMAR[®]

Underwear

AUTUMN / WINTER 2017-2018

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Underwear

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A misura di desiderio

SHAPED BY DESIRES

Esistono momenti da vivere in armonia con se stesse e con la propria femminilità. Abbiamo voluto rendere omaggio ai desideri più segreti di ogni donna attraverso una collezione completa di intimo e pigiama che abbraccia tutte le sue esigenze: eleganza, stile, modernità, comoda vestibilità. Colori, fantasie, delicate trame e tessuti pregiati, rivelano la grande cura del dettaglio e la qualità della confezione di ogni singolo capo, proprie di un prodotto pensato e realizzato secondo uno stile italiano, cucito a misura di ogni donna per rendere ogni suo momento veramente speciale.

Some moments are destined to be lived, as we acknowledge who we are and our own femininity. We wanted to pay homage to every woman's innermost desires through a complete collection of lingerie and nightwear that embraces all needs: elegance, style, modernity, comfortable wearability. Colours, patterns, delicate textures and exquisite fabrics all reveal the meticulous attention to detail and superb production quality that goes into every single garment, according to an Italian style and design, created to fit every woman making all their own moments truly special.

Print

Collezione in micro stampata a grandi fiori
Flower printed microfiber, lace insert collection

COLORI: PHARD, BLU TROPEA, CIOCCOLATO
COLORS: PHARD, TROPEA BLUE, CHOCOLATE

Disponibile anche nella collezione Nightwear.
Also matching with Nightwear collection.

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PRINT

Balconcino push up in micro stampata e pizzo, coppe push up invisibili.
Moulded graded padded flower printed microfiber, lace insert push up bra.
TAGLIE / SIZES: I/V

PRINT

Brasiliiana in micro stampata e pizzo.
Flower printed microfiber, lace insert brazilian briefs.
TAGLIE / SIZES: II/V



5

FLORET

Balconcino imbottito preformato in
micro stampata e pizzo.

*Moulded padded flower printed
microfiber, lace insert balcony bra.*

TAGLIE / SIZES: II/V B - II/V C

FLORET

Slip in micro stampata e pizzo.

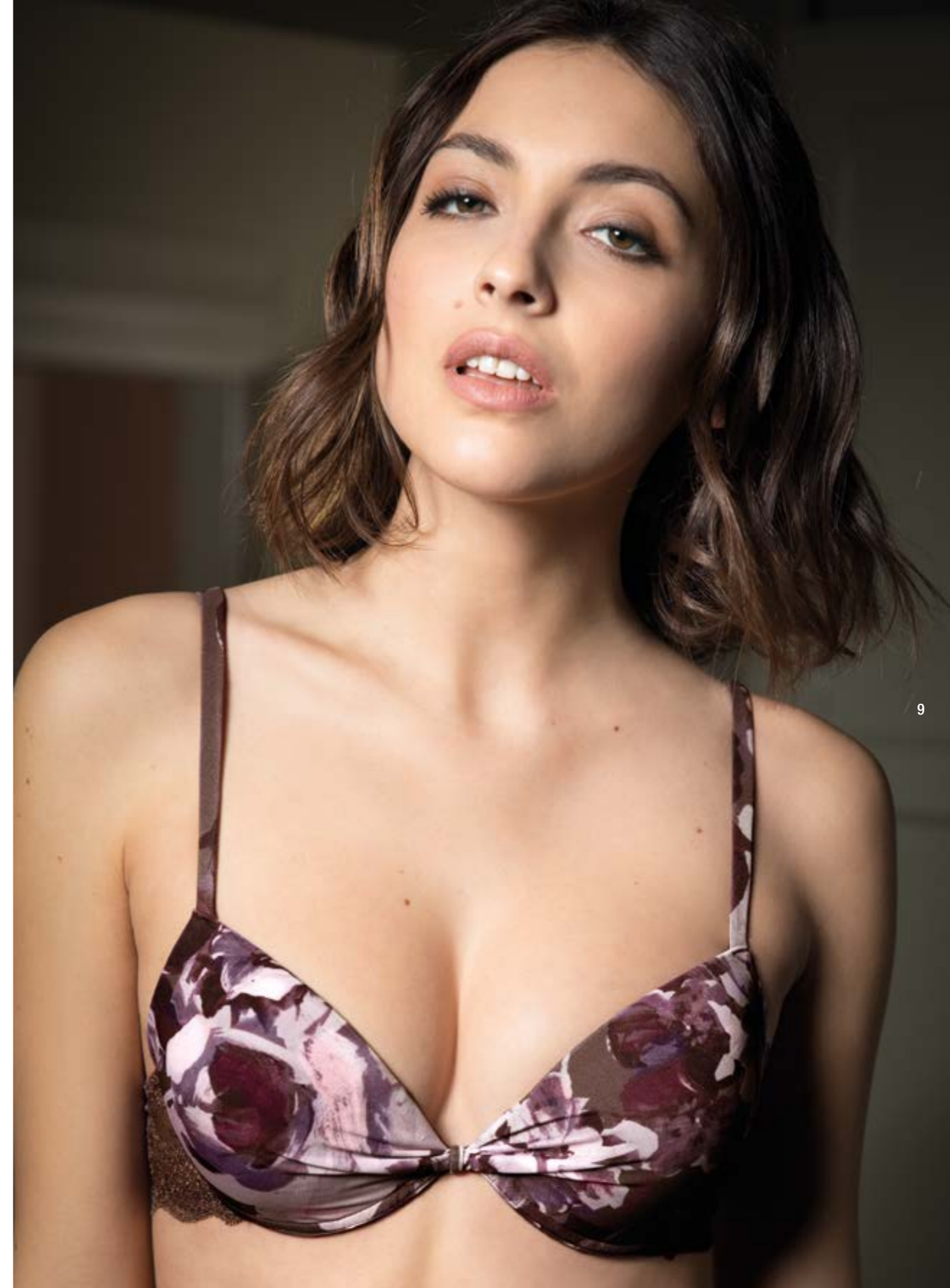
*Flower printed microfiber, lace
insert briefs.*

TAGLIE / SIZES: II/V





8



9

PRINT

Balconcino push up in micro stampata e pizzo, coppe push up invisibili in GEL.
Moulded graded padded flower printed microfiber, lace insert GEL push up bra.
TAGLIE / SIZES: I/IV

PRINT

Brasiliiana in micro stampata e pizzo.
Flower printed microfiber, lace insert brazilian briefs.
TAGLIE / SIZES: II/IV

Eternal

Collezione in balza preziosa e disegno piazzato
Full precious lace with placed design collection

COLORI: NERO, NEBBIA, BLU NOTTE, VINACCIA, ANTRACITE, ROSSO
COLORS: FOG, NIGHT BLUE, GRAPE, ANTHRACITE, RED

Disponibile anche nella collezione Nightwear.
Also matching with Nightwear collection.

ETERNAL
Balconcino push up totalmente in balza preziosa, coppe push up invisibili in GEL.
Moulded graded padded full precious lace GEL push up bra.
TAGLIE / SIZES: I/IV

ETERNAL
Brasiliiana totalmente in balza preziosa.
Full precious lace brazilian briefs.
TAGLIE / SIZES: II/V





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13

INFINITE
Balconcino imbottito preformato in balza preziosa.
Moulded padded full precious lace balcony bra.
TAGLIE / SIZES: II/V B - II/V C

INFINITE
Slip in balza preziosa.
Full precious lace briefs.
TAGLIE / SIZES: II/V



VAST

Balconcino in balza preziosa, coppe super push up invisibili ARIA+GEL, +2 taglie "Double".
Full precious lace super push-up AIR+GEL pad bra, +2 sizes, deep plunge.

TAGLIE / SIZES: I/IV

ETERNAL

Brasiliiana totalmente in balza preziosa.
Full precious lace brazilian briefs.

TAGLIE / SIZES: II/VI



TIMELESS

Reggiseno sfoderato con ferretto in balza preziosa, struttura Comfort.
Full comfort full precious lace unpadded balcony bra.

TAGLIE / SIZES: II/IV C - II/IV D

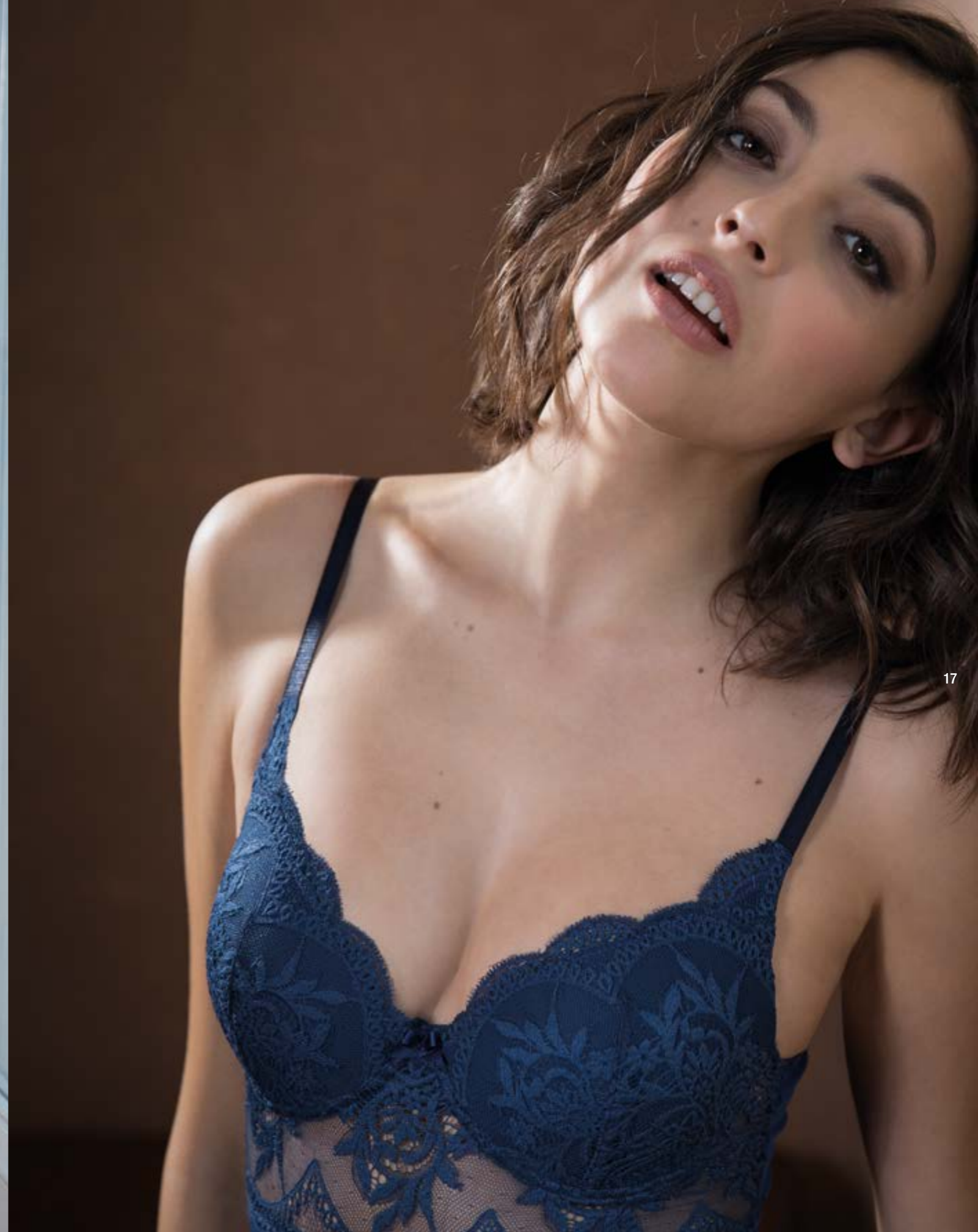
TIMELESS

Slip alto in balza preziosa
Full precious lace high hip briefs.

TAGLIE / SIZES: II/VI



16



17

ENDLESS

Body Imbottito Preformato in balza preziosa.
Moulded padded precious lace balcony body.
TAGLIE / SIZES: II/IV B - II/IV C



ETERNAL
Balconcino push up totalmente
in balza preziosa, coppe push up
invisibili in GEL.
*Moulded graded padded full
precious lace GEL push up bra.*
TAGLIE / SIZES: IV

ETERNAL
Brasiliana totalmente in balza
preziosa.
Full precious lace brazilian briefs.
TAGLIE / SIZES: II/IV

Louvre

Collezione jacquard punta spillo e pizzo frastaglio
Jaquard and handcut lace collection

COLORI: NERO/BEIGE, FUMO/GRAFITE, CIPRIA/CIOCCOLATO, CHAMPAGNE/VISONE
COLORS: BLACK/BEIGE, SMOKE\GRAPHITE, POWDER\CHOCOLATE, CHAMPAGNE\MINK

Disponibile anche nella collezione Nightwear.
Also matching with Nightwear collection.

20

LOUVRE

Balconcino push up jacquard e pizzo, coppe push up invisibili in GEL.
Moulded graded padded jacquard and lace GEL push up bra.
TAGLIE / SIZES: I/IV

LOUVRE

Brasiliiana jacquard e pizzo.
Jaquard and lace brazilian briefs.
TAGLIE / SIZES: II/IV



21



TOUR
Balconcino jaquard e pizzo, coppe super push up invisibili ARIA+GEL, +2 taglie "Double".
Jaquard and lace push-up AIR+GEL pad bra, +2 sizes, deep plunge.
TAGLIE / SIZES: I/IV



TOUR
Hipster jaquard e pizzo.
Jaquard and lace hipster.
TAGLIE / SIZES: II/IV



24

25

VILLE

Sottoveste jacquard e pizzo.
Jaquard and lace baby doll.

TAGLIE / SIZES: II/IV



26

ARC

Balconcino imbottito preformato jaquard e pizzo, coppe stretch "Mousse".
Moulded stretch padding jaquard and lace balcony bra.

TAGLIE / SIZES: II/IV B - C - D

ARC

Slip jaquard e pizzo.
Jaquard and lace briefs.

TAGLIE / SIZES: II/IV



27

LATIN

Balconcino sfoderato jaquard e pizzo.
Jaquard and lace unpadded balcony bra.

TAGLIE / SIZES: II/IV B - II/IV C

LOUVRE

Brasiliana jaquard e pizzo.
Jaquard and lace brazilian briefs.

TAGLIE / SIZES: II/IV

Snow

Collezione in micro lacca stampata e pizzo
Lacquered microfiber and lace collection

COLORI: CENERE, ROSA QUARZO, BLU TROPEA
COLORS: ASH, QUARTZ ROSE, TROPEA BLUE

Disponibile anche nella collezione Nightwear.
Also matching with Nightwear collection.

CRISTAL
Balconcino imbottito preformato in micro lacca e pizzo.
Moulded padded lacquered microfiber and lace balcony bra.
TAGLIE / SIZES: II/V B - II/V C

CRISTAL
Slip in micro lacca e pizzo.
Lacquered microfiber and lace briefs.
TAGLIE / SIZES: II/V





SNOW
Balconcino push up in micro
lacca e pizzo, coppe push up
invisibili.
*Moulded graded padded
lacquered microfiber and lace
push up bra.*
TAGLIE / SIZES: IV

SNOW
Brasiliana in micro lacca.
*Lacquered microfiber brazilian
briefs.*
TAGLIE / SIZES: II/IV



FROZEN
 Balconcino in micro lacca, coppe super push up invisibili ARIA+GEL, +2 taglie "Double".
Lacquered microfiber and lace push-up AIR+GEL pad bra, +2 sizes, deep plunge.
TAGLIE / SIZES: I/IV



PURE
 Push up in micro lacca e pizzo senza ferretto, coppe graduate e scollatura profonda.
Graded padded laquered microfiber and lace non wired balcony bra.
TAGLIE / SIZES: I/IV

SNOW
 Brasiliana in micro lacca.
Lacquered microfiber brazilian briefs.
TAGLIE / SIZES: II/IV

Talent

Collezione in tulle jaquard e pizzo
Jaquard tulle and lace collection

COLORI: NERO, PHARD, GRIGIO PERLA, CIOCCOLATO
COLORS: BLACK, PHARD, NACRE GREY, CHOCOLATE

TALENT

Balconcino push up in tulle jaquard e pizzo, coppe push up invisibili in GEL.
Moulded graded padded jaquard tulle and lace GEL push up bra.

TAGLIE / SIZES: I/IV

TALENT

Brasiliana in tulle jaquard e pizzo.
Jaquard tulle and lace brazilian briefs.

TAGLIE / SIZES: II/IV



ARTIST

Balconcino imbottito preformato
in tulle jaquard e pizzo, coppe
stretch "Mousse".

*Moulded stretch padding jaquard
tulle and lace balcony bra.*

TAGLIE / SIZES: II/IV B - C - D

ARTIST

Slip in tulle jaquard e pizzo.
Jaquard tulle and lace briefs.

TAGLIE / SIZES: II/IV





38

CASTING

Balconcino sfoderato in tulle jaquard e pizzo, struttura Comfort.
Full comfort jaquard tulle and lace unpadded balcony bra.

TAGLIE / SIZES: II/IV C - II/IV D

CASTING

Slip alto in tulle jaquard e pizzo.
Jaquard tulle and lace high hip briefs.

TAGLIE / SIZES: II/VI



39

MASTER

Body imbottito preformato in tulle jaquard e pizzo, coppe stretch "Mousse".
Moulded stretch padding jaquard tulle and lace balcony body.

TAGLIE / SIZES: II/IV B - C - D

IDOL

Balconcino in tulle jaquard,
 coppe super push up invisibili
 ARIA+GEL, +2 taglie "Double".
*Jaquard tulle and lace push-up
 AIR+GEL pad bra, +2 sizes,
 deep plunge.*

TAGLIE / SIZES: I/IV

TALENT

Brasiliana in tulle jaquard e pizzo.
*Jaquard tulle and lace brazilian
 briefs.*

TAGLIE / SIZES: II/IV



Lucent

Collezione in satin a pois e pizzo leggero
Dot printed satin and lace collection

COLORI: NERO, STONE, VISONE
COLORS: BLACK, STONE, MINK

Disponibile anche nella collezione Nightwear.
Also matching with Nightwear collection.

42

SHINY

Balconcino in satin stampato e pizzo leggero, coppe super push up invisibili ARIA+GEL, +2 taglie "Double".
Printed satin and lace insert super push-up AIR+GEL pad bra, +2 sizes, deep plunge.

TAGLIE / SIZES: I/IV

LUCENT

Brasiliiana in satin stampato e pizzo leggero.
Printed satin and lace insert brazilian briefs.

TAGLIE / SIZES: II/IV

43





LUCENT

Balconcino push up in satin stampato e pizzo leggero, coppe push up invisibili.

Moulded graded padded printed satin and lace insert push up bra.

TAGLIE / SIZES: I/IV

LUCENT

Brasiliana in satin stampato e pizzo leggero.

Printed satin and lace insert brazilian briefs.

TAGLIE / SIZES: II/IV



46

GLOSSY

Balconcino imbottito preformato in satin stampato e pizzo leggero.
Moulded padded printed satin and lace insert balcony bra.

TAGLIE / SIZES: II/V B - II/V C

GLOSSY

Slip in satin stampato e pizzo leggero.
Printed satin and lace insert briefs.

TAGLIE / SIZES: II/V



47

VIVID

Balconcino sfoderato in satin stampato e pizzo leggero, struttura Comfort.
Full comfort printed satin and lace insert unpadded balcony bra.

TAGLIE / SIZES: II/V C - II/V D

GLOSSY

Slip in satin stampato e pizzo leggero.
Printed satin and lace insert briefs.

TAGLIE / SIZES: II/V

BLACK LABEL

Sophia

Collezione in balza bicolore preziosa

Full precious bicolor lace collection

COLORI: NERO, STONE, GLACÉ, RIBES, ANTRACITE, ROSSO

COLORS: BLACK, STONE, GLACÉ, RIBES, ANTHRACITE, RED

SOPHIA

Balconcino push up totalmente in balza bicolore preziosa, coppe push up invisibili in GEL.
Moulded graded padded full precious bicolor lace gel push up bra.

TAGLIE / SIZES: I/IV

SOPHIA

Brasiliiana totalmente in balza bicolore preziosa.
Full precious bicolor lace brazilian briefs.

TAGLIE / SIZES: II/IV





50

ANNA

Balconcino totalmente in balza bicolore preziosa, coppe super push up invisibili ARIA+GEL, +2 taglie "Double".
Full precious bicolor lace super push-up AIR+GEL pad bra, +2 sizes, deep plunge.

TAGLIE / SIZES: I/IV



51

ANNA

Perizoma totalmente in balza bicolore preziosa.
Full precious bicolor lace g-string.

TAGLIE / SIZES: II/IV



52

53

GINA

Balconcino imbottito preformato totalmente in balza bicolore preziosa.
Moulded padded full precious bicolor lace balcony bra.

TAGLIE / SIZES: II/V B - II/V C

GINA

Slip totalmente in balza bicolore preziosa.
Full precious bicolor lace briefs.

TAGLIE / SIZES: II/V



54

SILVANA

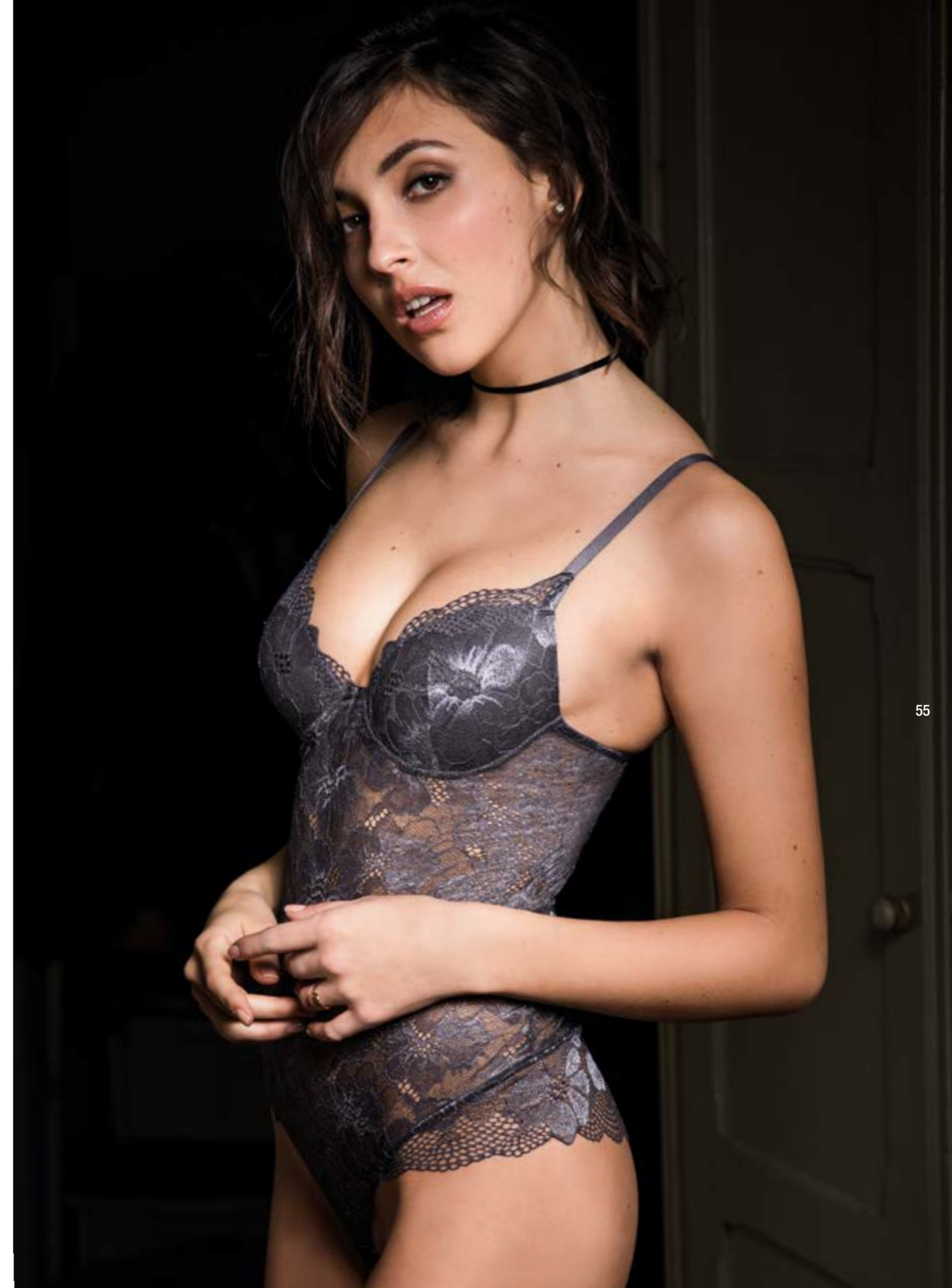
Reggiseno sfoderato con ferretto totalmente in balza bicolore preziosa, struttura Comfort.
Full comfort full precious bicolor lace unpadded balcony bra.

TAGLIE / SIZES: II/V C - II/V D

SOPHIA

Brasiliiana totalmente in balza bicolore preziosa.
Full precious bicolor lace brazilian briefs.

TAGLIE / SIZES: II/V



55

CLAUDIA

Body-brasiliana totalmente in balza bicolore preziosa, coppe push up invisibili in GEL.
Moulded graded padded full precious bicolor lace GEL push up brazilian body.

TAGLIE / SIZES: II/V

**MONICA**

Fascia-Balconcino totalmente in balza bicolore preziosa, coppe super push up invisibili ARIA+GEL, +2 taglie "Double", spalline staccabili.

Full precious bicolor lace super push-up AIR+GEL pad bandeau, +2 sizes, deep plunge, removable belts.

TAGLIE / SIZES: I/IV

BLACK LABEL

Utopic

Collezione in tulle jaquard lucido effetto onda e pizzo bicolore
Brilliant jaquard tulle and precious bicolor lace collection

COLORI: NERO, BRONZO, AVIO, ANTRACITE
COLORS: BLACK, BRONZE, AVIO, ANTHRACITE

FOOL
Balconcino imbottito preformato in tulle jaquard lucido e pizzo.
Brilliant jaquard tulle and precious bicolor lace balcony bra.
TAGLIE / SIZES: II/V B - II/V C

FOOL
Slip in tulle jaquard lucido e pizzo.
Brilliant jaquard tulle and precious bicolor lace briefs.
TAGLIE / SIZES: II/V



**UTOPIC**

Balconcino push up in tulle
jaquard lucido e pizzo, coppe
push up invisibili in GEL.
*Moulded graded padded
brilliant jaquard tulle and
precious bicolor lace GEL
push up bra.*

TAGLIE / SIZES: IV

UTOPIC

Brasiliana in tulle jaquard
lucido e pizzo.
*Brilliant jaquard tulle and
precious bicolor lace brazilian
briefs.*

TAGLIE / SIZES: II/IV

**CRAZY**

Balconcino in tulle jaquard lucido e pizzo, coppe super push up invisibili ARIA+GEL, +2 taglie "Double".
Brilliant jaquard tulle and precious bicolor lace super push-up AIR+GEL pad bra, +2 sizes, deep plunge.

TAGLIE / SIZES: I/IV

CRAZY

Perizoma in tulle jaquard lucido.
Brilliant jaquard tulle g-string.

TAGLIE / SIZES: II/IV

**UTOPIC**

Balconcino push up in tulle jaquard lucido e pizzo, coppe push up invisibili in GEL.
Moulded graded padded brilliant jaquard tulle and precious bicolor lace GEL push up bra.

TAGLIE / SIZES: I/IV

UTOPIC

Brasiliana in tulle jaquard lucido e pizzo.
Brilliant jaquard tulle and precious bicolor lace brazilian briefs.

TAGLIE / SIZES: II/IV

BLACK LABEL

Osé

Collezione in balza, tulle floccato a pois e macramé
Dot flocked tulle, lace and macramé collection

COLORI: NERO, ROSSO OSÉ
COLORS: BLACK, OSÉ RED

64

SPICY

Balconcino in balza, tulle floccato a pois e macramé, coppe super push up invisibili ARIA+GEL, +2 taglie "Double".
Dot flocked tulle, lace and macramé super push-up air+gel pad bra, +2 sizes, deep plunge.

TAGLIE / SIZES: I/IV

PIQUANT

Slip in balza e tulle floccato.
Dot flocked tulle and lace briefs.

TAGLIE / SIZES: II/IV



65



OSÉ

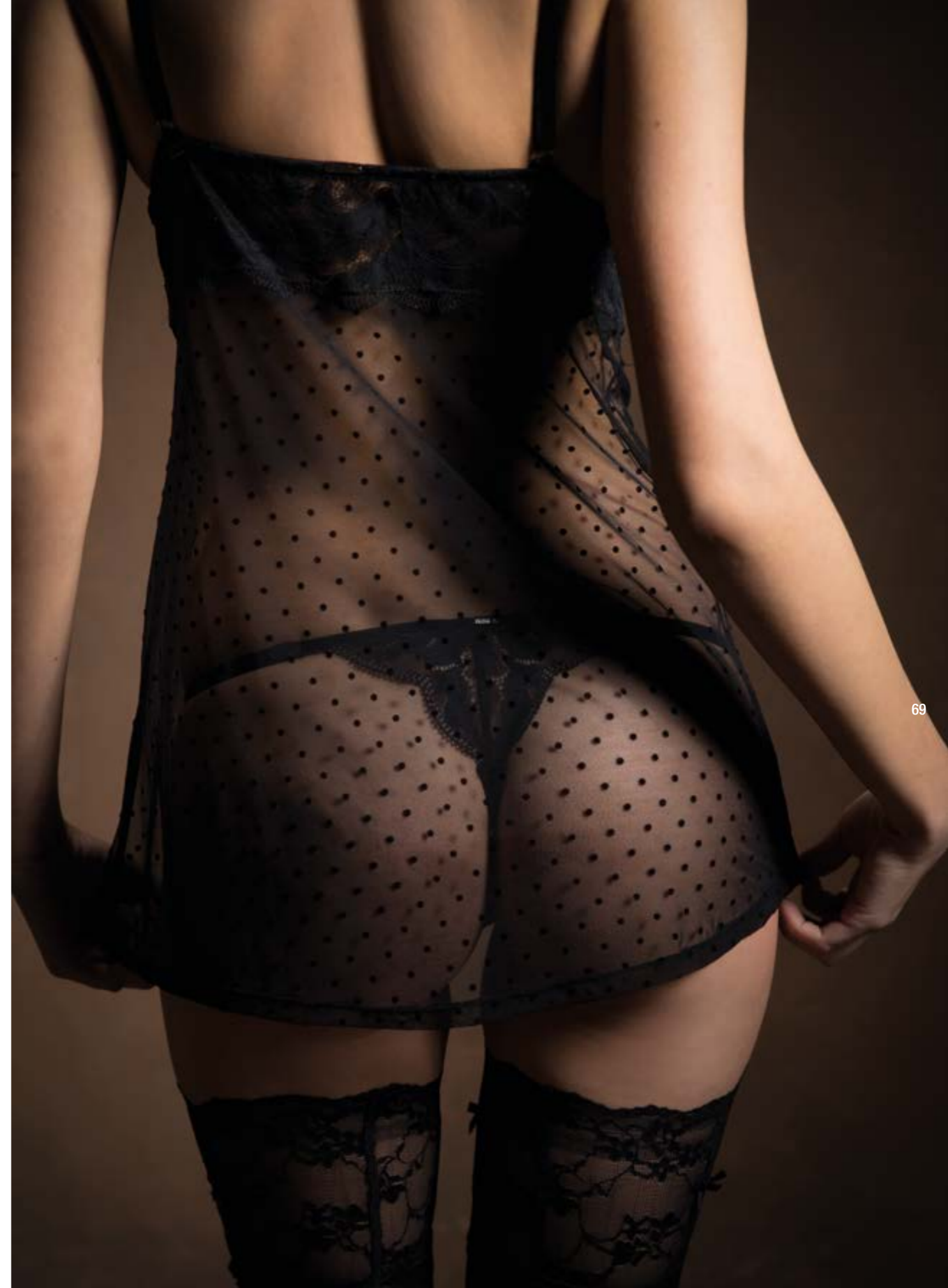
Balconcino push up in balza,
tulle floccato a pois e macramé,
coppe push up invisibili.
*Moulded graded padded dot
flocked tulle, lace and macramé
push up bra.*

TAGLIE / SIZES: I/IV

PIQUANT

Slip in balza e tulle floccato.
Dot flocked tulle and lace briefs.

TAGLIE / SIZES: II/IV

**SOSEXY**

Sottoveste in balza, tulle floccato e macramé.
Dot flocked tulle, lace and macramé baby doll.
 TAGLIE / SIZES: II/IV

SPICY

Perizoma in balza e tulle floccato.
Dot flocked tulle and lace g-string.
 TAGLIE / SIZES: II/IV



70

71

PIQUANT

Fascia-Balconcino in balza, tulle floccato a pois e macramé, coppe super push up invisibili ARIA+GEL, +2 taglie "Double", spalline staccabili.
Dot flocked tulle, lace and macramé super push-up AIR+GEL pad bandeau, +2 sizes, deep plunge.

TAGLIE / SIZES: I/IV

OSÉ

Brasiliana in balza e tulle floccato.
Dot flocked tulle and lace brazilian briefs.

TAGLIE / SIZES: II/IV

WHITE LABEL

Print

Collezione in micro stampata a grandi fiori e pizzo
Flower printed microfiber, lace insert collection

04



PRINT balconcino
PRINT brasiliana



FLORET balconcino
FLORET slip



PRINT balconcino
PRINT brasiliana



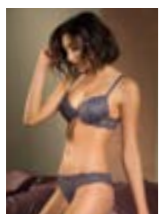
PRINT balconcino

Disponibile anche nella collezione Nightwear.
Also matching with Nightwear collection.

Eternal

Collezione in balza preziosa
Full precious lace collection

10



ETERNAL balconcino
ETERNAL brasiliana



INFINITE balconcino
INFINITE slip



VAST balconcino
ETERNAL brasiliana



TIMELESS balconcino
TIMELESS slip alto



ENDLESS body



ETERNAL balconcino
ETERNAL brasiliana

Disponibile anche nella collezione Nightwear.
Also matching with Nightwear collection.

Louvre

Collezione jacquard punta spillo e pizzo frastaglio
Jacquard and lace collection

20



LOUVRE balconcino
LOUVRE brasiliana



TOUR balconcino



TOUR balconcino
TOUR hipster



VILLE sottoveste



ARC balconcino
ARC slip



LATIN balconcino
LOUVRE brasiliana

Disponibile anche nella collezione Nightwear.
Also matching with Nightwear collection.

WHITE LABEL

Snow

Collezione in micro lacca stampata e pizzo
Lacquered microfiber and lace collection

28



CRISTAL balconcino
CRISTAL slip



SNOW balconcino
SNOW brasiliana



FROZEN balconcino



PURE balconcino
SNOW brasiliana

Disponibile anche nella collezione Nightwear.
Also matching with Nightwear collection.

Talent

Collezione in tulle jacquard e pizzo
Jacquard tulle and lace collection

34



TALENT balconcino
TALENT brasiliana



ARTIST balconcino
ARTIST slip



CASTING balconcino
CASTING slip alto



MASTER body



IDOL balconcino
TALENT brasiliana

Disponibile anche nella collezione Nightwear.
Also matching with Nightwear collection.

Lucent

Collezione in satin a pois e pizzo leggero
Dot printed satin and lace collection

42



SHINY balconcino
LUCENT brasiliana



LUCENT balconcino
GLOSSY slip



GLOSSY balconcino
GLOSSY slip



VIVID balconcino
GLOSSY slip

Disponibile anche nella collezione Underwear.
Also matching with Underwear collection.

BLACK LABEL

Sophia

Collezione in balza bicolore preziosa
Full precious bicolor lace collection

48



SOPHIA balconcino
SOPHIA brasiliana



ANNA balconcino
ANNA perizoma



ANNA balconcino
ANNA perizoma



GINA balconcino
GINA slip



SILVANA reggiseno
SOPHIA brasiliana



CLAUDIA body



MONICA balconcino

Utopic

Collezione in tulle jaquard lucido effetto onda e pizzo bicolore
Brilliant jaquard tulle and precious bicolor lace collection

58



FOOL balconcino
FOOL slip



UTOPIC balconcino
UTOPIC brasiliana



CRAZY balconcino
CRAZY perizoma



UTOPIC balconcino
UTOPIC brasiliana

Osé

Collezione in balza, tulle floccato a pois e macramé
Dot flocced tulle, lace and macramé collection

64



SPICY balconcino
PIQUANT slip



OSÉ balconcino
PIQUANT slip



SOSEXY sottoveste
SPICY perizoma



PIQUANT balconcino
OSÉ brasiliana

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